

Belgian PR World


PR Agency Tracking Table

On this page I am tracking which Belgium based PR agencies have RSS feeds on their website. The list below has been created randomly but represents 25 of the best known agencies in the country + some international names who have offices here.

When agencies have both a .com and a .be I checked the Belgian version of their website. Some agencies do have RSS implemented on their international site but not on their "national" Belgian site.

Agency Name	Have RSS in 2005	Have RSS in 2006	Have RSS in 2007	Have RSS in 2008	Have RSS or/and clearly linked blog in 2009
Apostrof PR http://www.apostrof-pr.com	NO	NO	NO	NO	NO/NO
Comfi & Publishing http://www.comfi.be/	NO	NO	NO	NO	NO/NO
Creative Strategies http://www.creative-strategies.be	NO	NO	NO	Site not available	NO/NO
Communication Services http://www.communication-services.be	NO	NO	NO	NO	NO/NO
CGP Europe http://www.cgp.be	NO	NO	NO	NO	NO/NO
PRP Public Relations Partners http://www.prp.be	NO	NO	NO	NO	NO/NO
Newsengine PR http://www.newsengine.be	NO	NO	NO	NO	NO/NO
Anthonissen & Associates http://www.anthonissen.be	NO	NO	YES	YES	NO
Trimedia http://www.trimedia.be	NO	NO	NO	YES (Trimedia)	YES/YES
Citigate http://www.citigate.be					NO/NO
Akkanto (formerly CS) http://www.akkanto.com	NO	NO	NO	Became Akkanto NO	NO/NO
Interel http://www.interel.be	NO	NO	YES	NO	YES/NO "Best Benelux Consultancy of the Year" European SABRE Awards - Holmes Report (2008)
Quadrant Communications http://www.quadrantcommunications.be	NO	NO	NO	NO	NO/NO
Outsource http://www.outsource.be	NO	YES	YES (didn't work though)	YES (Blog)	YES/YES (Full WordPress)
Luna http://www.luna.be	NO	NO	NO	NO	NO/NO
Frajlick http://www.frajlick.com	NO	NO	NO	NO	NO/NO
Groep C & Slangen http://www.groepc.be	NO	NO	NO	NO	NO/YES
Porter Novelli http://www.porternovelli.com	NO	NO	YES (only international site)	YES (Only international site - not optimized)	NO/YES (but not linked)
Hill & Knowlton http://www.hillandknowlton.be	NO	NO	NO	NO	NO/NO
APCO Europe http://www.apcoworldwide.com	NO	NO	NO	NO	YES (RSS not optimized)/NO
Weber Shandwick http://www.webershandwick-eu.com/	YES	YES	YES	YES (not optimized)	NO/YES
Burson-Marsteller http://www.bmbrussels.be	NO	NO	NO	NO	YES (not optimized)/NO
Edelman http://www.edelman.com	YES	YES	YES	YES	NO/YES


Ogilvy PR http://www.ogilvypr.com	NO	NO	NO	YES (not optimized)	YES/YES
Fleishman Hillard http://www.eu.fleishmaneuropa.com	NO	NO	NO	NO	NO/NO
Euro RSCG http://www.eurorscg.com	NO	NO	NO	NO	NO/NO
Leads United http://www.leadsunited.be	NO	YES	YES	YES	YES/NO (but link to Blackline)
Pride http://www.pr-ide.be	NO	NO	YES	YES (not optimized)	YES/NO
RCA http://www.rca.be					NO/YES



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